



**It's about more than just running.**

# Kids Marathon

## 2020 Sponsorship Opportunities

The inaugural Naperville Kids Marathon was held in 2016 with a goal of encouraging kids to make healthy choices and get involved in supporting their community. The program engages students ages 4-14 by having them run 25 miles, one mile at a time over the summer, keeping track on a mileage log. On October 17, 2020, kids will join a parent or family member to run their final 1.2 miles and complete their marathon. Team IPEF invites students to be part of the team by making a \$26 donation (\$1 for every mile) and run as a charity hero for their school.

Kids Marathon runners have represented 30 of our schools the past four years. This is an opportunity to gain name recognition and share information with parents.



**Team IPEF Kids Marathon runners**

2016 — 385  
 2017 — 487  
 2018 — 346  
 2019 — 353



| <b>KIDS MARATHON SPONSORSHIP OPPORTUNITIES</b>                                     | <b>Presenting Sponsor \$5,000 (Limit 1)</b> | <b>Sprint Sponsor \$2,500</b> | <b>Run Sponsor \$1,000</b> | <b>Jog Sponsor \$500</b> |
|--|---|-------------------------------|----------------------------|--------------------------|
| Public Acknowledgement at Kids Marathon Event                                      | ✓   |                               |                            |                          |
| Banner with Logo at Kids Marathon Event  | ✓   |                               |                            |                          |
| Logo on Back of Team IPEF Race Day Shirt   | ✓   |                               |                            |                          |
| Sponsor Village Booth & Table Fee Waived for Kids Marathon Event (10/17/20)        | ✓   | ✓                             |                            |                          |
| Promotional Items in Training & Race Day Team IPEF Packets                         | ✓   | ✓                             |                            |                          |
| Logo on Back of Kids Marathon Shirt  | ✓   | ✓                             | ✓                          |                          |
| Logo on Kids Marathon Poster (Displayed in 33 schools Aug.- Oct. 2020)             | ✓   | ✓                             | ✓                          |                          |
| Logo and Link on IPEF Website (remainder of 2020)                                  | ✓   | ✓                             | ✓                          |                          |
| Opportunity to Host Booth in Sponsor Village at Kids Marathon (for additional fee) | ✓   | ✓                             | ✓                          |                          |
| Promotional Items included in Kids Marathon Packets                                | ✓   | ✓                             | ✓                          | ✓                        |
| Name on Kids Marathon Poster (Displayed in 33 schools Aug.- Oct. 2020)             |   |                               |                            | ✓                        |
| Name of Back of Kids Marathon Shirt  |   |                               |                            | ✓                        |

Sponsorships are limited and will be taken first-come, first-served. Last date to sign-up as a sponsor is June 30, 2020. Additional opportunities may be available to create specialty sponsorships to fit specific goals. In-kind donations are also welcome to help support our runners.

**Please contact Elisha Johnson at 630-375-3652 or elisha\_johnson@ipdsd.org with questions.**



**SPONSORSHIP FORM**  
**2020 Team IPEF**  
It's about more than just running.

# Thank you for your interest in sponsoring Team IPEF.



Please complete and return this form by **6/30/20** to IPEF, 780 Shoreline Drive, Aurora, IL, 60504 or email to [elisha\\_johnson@ipsd.org](mailto:elisha_johnson@ipsd.org). Check should be made payable to IPEF.

BUSINESS/SPONSOR NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

## SELECT A SPONSORSHIP LEVEL

| TEAM IPEF   |
|---|
| <input type="checkbox"/> <b>Presenting Sponsor</b> \$10,000 |
| <input type="checkbox"/> <b>Gold Sponsor</b> \$5,000        |
| <input type="checkbox"/> <b>Silver Sponsor</b> \$2,500      |
| <input type="checkbox"/> <b>Bronze Sponsor</b> \$1,000      |
| <input type="checkbox"/> <b>Race Fan</b> \$500              |

| KIDS MARATHON  |
|--|
| <input type="checkbox"/> <b>Presenting Sponsor</b> \$5,000 |
| <input type="checkbox"/> <b>Sprint Sponsor</b> \$2,500     |
| <input type="checkbox"/> <b>Run Sponsor</b> \$1,000        |
| <input type="checkbox"/> <b>Jog Sponsor</b> \$500          |

Sponsorship dollars at Bronze & Race Fan levels (up to \$500), may be applied to individual runner or school team fundraising totals. Please indicate runner or school if applicable. Logos must be provided by sponsors in .eps or .png formats no later than July 2 for inclusion on marketing materials. Please send to [elisha\\_johnson@ipsd.org](mailto:elisha_johnson@ipsd.org).

APPLY SPONSORSHIP \$'S TO: \_\_\_\_\_

- I am interested in making an in-kind donation.       I am interested in learning about Race Day volunteer opportunities.

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